



**Creastar<sup>®</sup>  
Collection**

2011

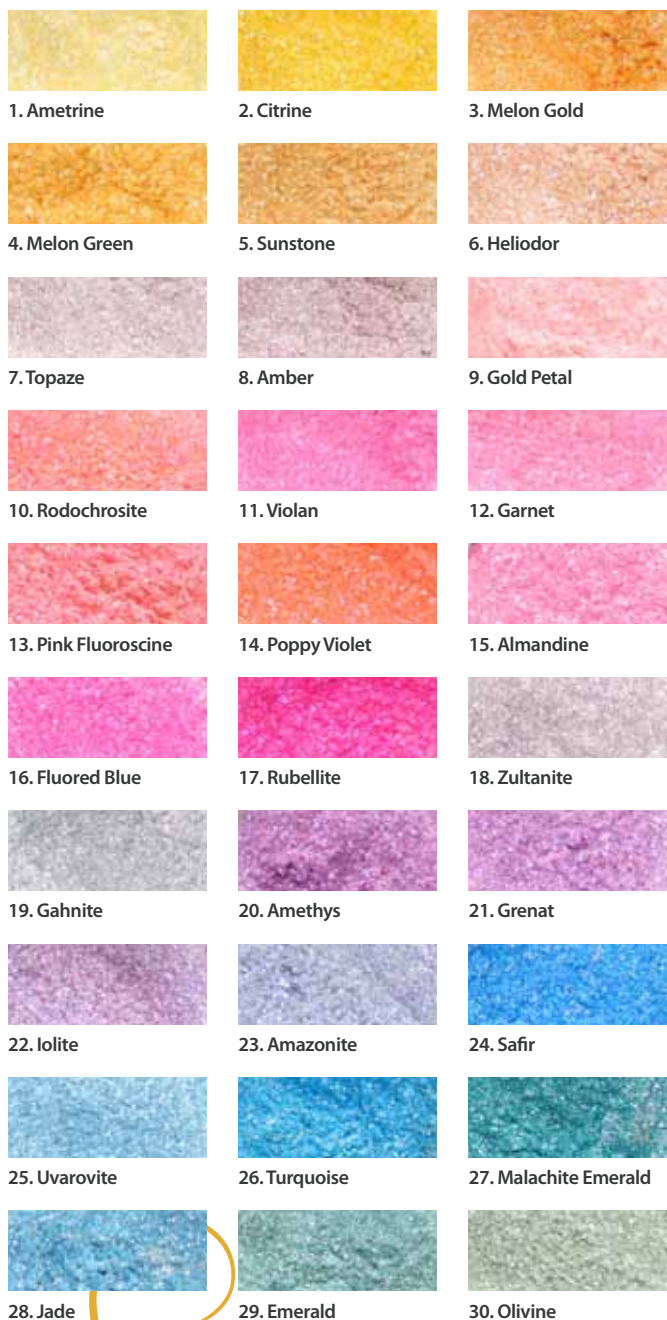
**créations couleurs<sup>®</sup>**  
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# Creastar® Collection

Creastars® highlight the multi-dimensional effects of make up. They are exclusive and high quality pearlescent pigments to all decorative cosmetic applications. Combinations of one, two or more colours create unique shades and bright colour reflections. It is an advanced process, which allows unlimited colour mixing. The range offers also pure precious metals; gold, silver and palladium. Creastars® give possibilities for new, fresh and distinctive colour combinations, also upon customer's request.

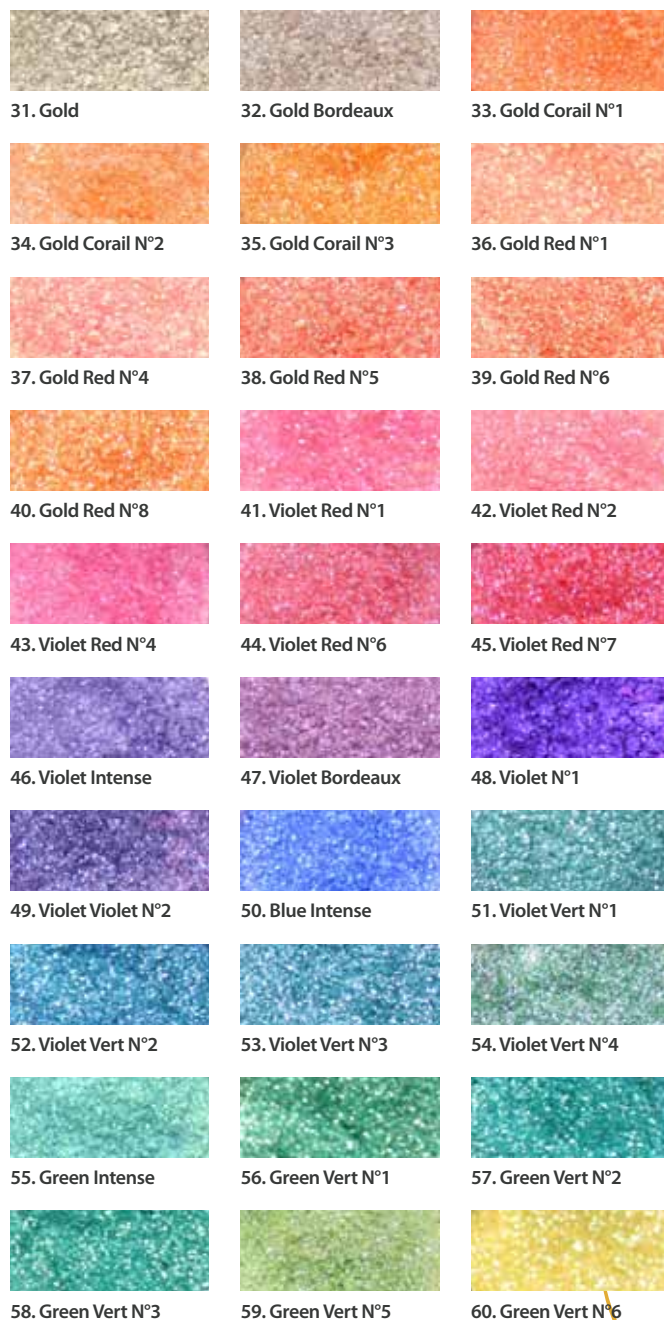
## Creastar® Primary

Creastar® Primary offers a range of pearlescent pigments in two sizes, 60 and 100 microns. Creastar® Primary products are based on either calcium aluminium borosilicates or synthetic mica coated with titanium dioxide and a colourant. Creastar® Primary pigments are ideal for all decorative colour care applications.



## Creastar® Intense

Creastar® Intense is a range of custom-tailored pearlescent pigments. Creastar® Intense combines two or more colours to create unique shades and colour reflections. It is an advanced process based on the Creastar® Primary products and allows unlimited colour mixing.



### Creastar® Electrum

Creastar® Electrum offers a range of pearlescent pigments based on real silver, in metallic form. Creastar® Electrum products give intensive dark shine and colour in metallic shades of red, green, blue and violet. They are available in sizes of 60 microns with the exception of violet in 90 microns.



61. TGR WL 60



62. TGV WL 90



63. TGB WL 60



64. TGG WL 60

### Creastar® Melanosis

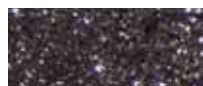
Creastar® Melanosis presents deep black iron oxide with Creastar® pearlescent pigments. Ideal for dark color care applications such as mascaras, eye liners or nail varnish. Creastar® Melanosis products are available in 100 micron size and can be custom-tailored.



73. Silver WL 60



74. Silver WL 80



75. Silver WL 100



76. Citrine



77. Topaze



78. Violet



79. Grenat



80. Safir



81. Uvarovite



82. Zultanite

### Triocromes®

Triocromes® create an illusion of shattered shine and colour. They are a combination of colourants and pearlescent pigments in different particle sizes. This combination creates a unique Triocromes® effect where colour has multiple reflections. Triocromes® are suitable for all types of color care applications.



65. 46 Gold/Blue



66. Amaltheu



67. R22 Gold/Violet



68. Kallichone



69. Callisto Rubis



70. R33 Gold/Violet



71. Iaperus



72. Aoete

### Creastar® Silver

Creastar® Silver is a selection of premium, pure silver in different sizes. Creastar® Silver can be used in all decorative applications to create high class color care. They are available in 20, 40, 60, 80 and 100 micron sizes.



83. Silver WL 20



84. Silver WL 40



85. Silver WL 60



86. Silver WL 80



87. Silver WL 100

### Creastar® Palladium

Creastar® Palladium offers range of pearlescent pigments based on palladium. Creastar® Palladium products give intensive dark shine and colour in metallic colours of red, green, blue, gold and violet. They are available in sizes of 60 microns with the exception of violet in 90 microns. and 100 micron sizes.



88. PGR 60



89. PGV 90



90. PGB 60



91. PGG 60



92. PGO 60

## Creastars® in Application

Creastars® pearlescent pigments are ideal for all decorative colour care applications. Creastars® are available multiple colour choices, all FDA certified. Creastars® products bring sophisticated shine and colour reflection for all powder applications such as eye shadows, blushers and highlighters. As they are not heat sensitive, hence they can be well used in lip glosses and lipsticks. Creastars® Primary are also suitable for nail varnishes.

Creastars® do not need to be pre-dispersed, hence they can be added directly into the formulation. When formulating, do not use the high shear mixing as it might break the pearlescent structure. Creastars® tolerate a pH scale of 6 to 11 and they can be heated up to 90 °C degrees if needed for the formulation.

### Emulsions

Creastars® are suitable for hot or cold process emulsions where they can be added directly at the end of the formulation. Creastars® should not be high shear mixed as the pearlescent structure might break.

### Anhydrous Systems

Creastars® can be added directly into the formulation as for lip stick formulations. In lip gloss applications, they can be added in cold or hot process. Creastars® tolerate a temperature up to 90 °C degrees and they do not need to be pre-dispersed.

### Powders

Creastars® can be added into the powder applications together with the other ingredients. Binder can be added after the coloration.

### Nail Varnish

Creastars® do not need to be pre-dispersed and they can be blend directly in the nail varnish formulation.

Typical Use Level: 5-60%

## Creastar® Lip Gloss

Easy cold process lip gloss formulation, which has high colour intensity based on the Creastar®, pearlescent pigments. Creagel® Crystal HPB together with Creagel® Crystal AF forms a long lasting, water resistant, high shine film on the lips. Creagel® Crystal products are ideal for lip gloss applications as their pseudoplastic behaviour keeps the lip gloss on the lips and stops bleeding around the lip area. Creagel® Crystal allows high pigment loading as it forms a polymer structure which holds the pigments preventing any sedimentation. Creasil® 7ID dries off creating a water resistant film which improves the long lasting qualities. Creasil® TDTM adds high shine benefits upon application.

INGREDIENTS	INCI NAME	QTY%
Creagel® Crystal HPB	Hydrogenated Polyisobutene (and) Ethylene/Propylene Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer	28,00
Creasil® TDTM	Tridecyl Trimellitate	28,00
Creasil® 7ID	Isododecane (and) Dimethicone (and) Polyethacrylate	1,60
Creagel® Crystal AF	Hydrogenated Polydecene (and) Ethylene/Propylene Copolymer	22,40
Creastar® Colour WL 60	Calcium Alumina Borosilicate (and) Titanium Oxide (and) CI*	20,00

\* In addition to standard colours, Creastar® colours are available as custom-tailored products.

Procedure: 1. Mix all ingredients together. No heating necessary.

