



# Product Overview

*Colour • 2012*

créations couleurs®  
visions • innovations • creations

# Colour Product Overview

**For more than twenty years Créations Couleurs® has developed and manufactured a comprehensive and dynamic range of products for skin care, sun care, colour care and hair care. We have highly equipped R&D and QC laboratories to back-up our production, operating according to ISO9000 standards. We collaborate with our customers and partners sharing our know-how and technical facilities to create modern and innovative products for cosmetic consumers.**

**This document presents an overview of our colour product ranges. For more detailed information, please, consult [www.creationscouleurs.com/](http://www.creationscouleurs.com/) products or contact our customer service at [info@creationscouleurs.com](mailto:info@creationscouleurs.com).**

## **BNPoly®**

BNPoly® products are colourants based on boron nitride. They are available in two different sizes, 8 and 12 microns. BNPoly® products have excellent skin adherence, which makes them suitable for long lasting colour applications. They give rich softness and light sheen upon application. BNPoly® are suitable for all powder applications such as eye shadows and blushes where deep glowing colour is desired. They can be used in foundations where they create soft focus and smooth application.

## **Colourmat®**

Colourmat® is a range of colour composites based on muscovite mica, colourants and various surface treatments with different functionalities. They are available in two sizes, 10 and 20 microns. Colourmat® products are platelet shaped particles giving good skin adherence and matte appearance upon application. Due to the good skin adherence, Colourmat® products are ideal for long lasting colour care applications where mattness is desired. They can be used in all types of powder applications such as loose and pressed powders, blushers and eye shadows.

In Colourmat® range, a variety of after treatment exists. Please, review to our Surface Treatment Guide for detailed information.

## **Colourspheres®**

Colourspheres® are spherical composite materials, in which colourants have been encapsulated into a polymer structure. Colourspheres® offer many advantages in comparison with conventional pigments as their structure is very different, and their surface characteristics have been modified. Colourspheres® are spherical particles available in two sizes, and depending on the particle size, they can be used either to achieve a soft focus application or a volumizing effect.

The smaller 10 micron size is ideal for foundations and powders as their shape and size give an optical illusion of smoothness and luminosity. Colourspheres® can be used to create transformation foundations where colour develops on the skin upon application.

The Colourspheres® with 40 micron size do not only deliver colour, but also function as volumizing agent, thickener and rheology modifier. They are ideal for volumizing mascaras, where they also give structure to the mascara base.

## **Creasparkles®**

Creasparkles® is a range of cosmetic grade glitters available in sizes from 100 microns to 1600 microns and in different shapes. They offer four different colour ranges; Creasparkle® Colour, Metallic, Hologram and Iridescent. Creasparkles® are designed especially for cosmetic applications, in compliance with the legislation of colourants and other cosmetic requirements. Creasparkles® can be directly dispersed in water base or lipid base gels such as lip glosses and other decorative emulsion applications. They are also an option for eye catching nail varnishes and fragrances.

## **Creasperse® Colours**

Creasperse® Colours is a range of colourants predispersed in Hydrogenated Polydecene. The technology used in manufacturing Creasperse® Colours ensures stable, non-sedimenting dispersions, which are easy to use in the production of colour cosmetics. Other dispersion medias are available upon request. Creasperse® Colour dispersions are ideal for lip glosses and wax based products such as lipsticks and concealers. Creasperse® Colours can also be used in stick type formulations and emulsion type foundations.

## **Creaspheres® Colours**

Creaspheres® Colours is a range of coloured texturizing powders based on silica. The coloured silica microbeads are available in three different sizes, 3, 6 and 9 microns. Creaspheres® Colours impart soft skin feel and dry lubricity upon application. They give matte application and depth to the colour, hence they are excellent colour background for all types of powder applications such as eye shadows and blushers. Creaspheres® Colours can be used in lip glosses and lipsticks, where they bring deep matte colour.

Creaspheres® Colours are suitable bases for pearlescent pigments such as Creastar® products. Together they create an effect of mattness and shine, which is idealistic for powdery highlighters, blushers or eye shadow applications.

## **Creastar® Primary**

Creastar® Primary offers a range of pearlescent pigments in two sizes, 60 and 100 microns. Creastar® Primary products are based on calcium aluminium borosilicates or synthetic mica coated with titanium dioxide and a colourant. Creastar® Primary products are available in six iridescent and two white shades, all FDA certified dyes. Creastar® Primary pigments are ideal for all decorative colour care applications. Creastar® Primary products bring sophisticated shine and colour reflection for all powder applications such as eye shadows, blushers and highlighter. As they are not heat sensitive, they can be well used in lip glosses and lipsticks. Creastar® Primary are also suitable for nail varnishes.

## **Creastar® Intense**

Creastar® Intense is a range of custom-tailored pearlescent pigments. Creastar® Intense combines two or more colours to create unique shades and colour reflections. It is an advanced process based on the Creastar® Primary products and allows unlimited colour mixing. New, fresh and distinctive colour combinations can be developed upon customer's request. Creastar® Intense gives possibility for exclusive and high quality pearlescent pigments to all colour care and decorative applications.

### Creastar® Electrum

Creastar® Electrum offers range of pearlescent pigments in brilliant metallic colours of red, green, blue and violet. They are available in sizes of 60 microns with the exception of violet in 90 microns. Creastar® Electrum is an advanced process based on the Creastar® products. Creastar® Electrum products give intensive dark shine and colour. They are ideal for eye shadows and eye liners but suit as well unique lip glosses and lipstick. Creastar® Electrum products are an option for intensive coloured nail varnishes.

### Serisoft®

Serisoft® is a range of colour composites based on sericite and various surface treatments. They give soft and smooth skin feel and are sized between 5-15microns. Serisoft® products are platelet shaped and provide matte appearance upon application. Due to the good skin adherence, Serisoft® products are ideal for long lasting colour care applications. They can be used in all types of powder applications such as loose and pressed powders, blushers and eye shadows.

Serisofts® are also available without the colourants. The noncoloured Serisofts® can be used as texturizers and fillers in formulations.

### Tefpoly®

Tefpoly® is a range of texturizers and colourants based on Polytetrafluoroethylene (PTFE) and Perfluoroperhydrophenanthrene treatment. The colour composites in Tefpoly® range are surface treated with Perfluoroperhydrophenanthrene. They offer a comprehensive bonding site for pigments and lakes with a elegant soft feel. Tefpoly® colourants are ideal for all types of long lasting colour care applications as they are hydrophobic and lipophobic. They give superior performance especially for lipsticks, lip glosses and eye shadows.

AVAILABLE COLOURS	INCI FDA	INCI EU
Begonia	Red 7 Lake	CI 15850:1
Black	Iron Oxides	CI 77499
Blue	Ultramarines	CI 77007
Carbon Black	Black 2	CI 77266
Carmines	Carmines	CI 75470
Electric Pink	Red 27 Lake	CI 158410
Geranium	Red 7 Lake	CI 15850
Green	Chromium Hydroxide Green	CI 77289
Green Leaf	Chromium Oxide Green	CI 77288
Heliodon	Red 30 Lake	CI 73360
Iron Blue	Ferric Ferrocyanide	CI 77510
Magenta	Red 33 Lake	CI 17200
Melon	Yellow 6 Lake	CI 15985
Ocean Blue	Blue 1 Lake	CI 42090
Pink	Ultramarines	CI 77007
Poppy	Red 6 Lake	CI 15850
Red	Iron Oxides	CI 77491
Safran	Yellow 5 Lake	CI 19140
Violet	Manganese Violet	CI 77742
White R	Titanium Dioxide	CI 77891
Yellow	Iron Oxides	CI 77492

## Complementary products

### Alphaflow®

Alphaflow® serie offers a range of Hydrogenated Polydecenes, which are excellent emollients in different viscosities. They are completely photostable and therefore also improve the photostability of the product they are used in. Alphaflows® provide softness, emolliency and lubricity to formulations. They form a non-occlusive film, and bring gloss without greasiness

### Creabase®

Creabase® is a range offering ready-made, easy to use lipstick bases based on synthetic waxes or on a combination of synthetic and natural materials. Creabase® range offers choices with various melting points and functionalities from long lasting, nontransfer to soft emolliency.

### Creagel® Crystal

Creagel® Crystals are thickened lipids produced from various oils by a polymerisation process. Creagel® Crystals are either fully synthetic or combinations of synthetic and natural lipids. They are anhydrous gels varying from transparent to slightly coloured depending on the lipid used. Creagel® Crystals can be used as rheology modifiers and water proofing agents, and they are an ideal addition to color care formulations like lip glosses and mascaras.

### Creasil® CG

Creasil® CG is a range of cosmetic grade synthetic, branched hydrocarbons. Creasil® CG products are purified aliphatic hydrocarbons free from aromatics and impurities. With the variety of molecular weights, Creasil® CG products have different volatility characteristics and drying times from highly volatile to occlusive. Creasil® 7ID and 7IE are film formers designed to be used in long lasting colour applications.

### Dedraflow®

Dedraflows® are photostable, ultra soft emollients with a wide range of sensorial perceptions. Dedraflow® products are based on Hydrogenated Polyisobutenes. They vary from very volatile grades without residue to extremely viscous grades with substantial residue. Dedraflow® range offers ideal replacements for Cyclomethicone with same feel and similar volatility profile, without further modifications in the formulation. Dedraflows® can also be used to improve the photostability of the formulation.

### Micapoly®

Micapoly® is a range of surface treated mica powders. Micapolys® are suitable for all loose and pressed powder applications in which they function as texturizers and fillers. They also have an anti-caking effect. Micapolys® exist in two particle sizes and have good skin adherence due to the platelet shaped particles. Micapolys® give a sheer application, and

depending on the particle size, a matte or luminous appearance. Micapolys® are available in same surface treatments as Colourmat® and Serisoft® colours, which makes them compatible with each other.

### Nylonpoly®

Nylonpoly® is a range of Nylon-12 powders with different sizes and surface treatments. Nylonpolys® are spherical particles with a sponge-like structure and soft feel. They are used as texturizing agents, dry binders, emulsion stabilizers and they give a mattifying effect to emulsions and powder applications. They exist as pure Nylon-12 or in different surface treatments. Nylonpolys® can also be used as a fragrance or active delivery system as they can absorb liquids 25% of their own weight.

### Talcpoly®

Talcpoly® range consists of untreated and treated talc powders. They are available in different particle sizes and with a variety of surface treatments. Depending on their particle size, Talcpolys® range from almost transparent to quite white on application. Due to their surface characteristics, Talcpolys® are easy to disperse. Talcpolys® are used as fillers in pressed and loose powder applications in which they improve pressability and skin adherence while offering softness.

PRODUCTS IN USE	FOUNDATION	POWDERS	MASCARA	LIP GLOSS	LIP STICK	NAIL POLISH
Alphaflow®	•	•		•	•	
BNPoly®	•	•			•	•
Colourmat®	•	•				
Coloursphere®	•		•		•	
Creabase®	•		•		•	
Creagel® Crystal	•		•	•	•	
Creasil® CG	•	•	•	•	•	
Creaspheres® Colours		•		•	•	
Creasperse® Colours	•		•	•	•	
Creasparkles®	•	•	•	•	•	•
Creastar® Primary/Intense	•	•	•	•	•	•
Creastar® Electrum	•	•	•	•	•	•
Dedraflow®	•	•	•	•	•	
Micapoly®	•	•				
Nylonpoly®	•	•	•		•	•
Serisoft®		•				
Talcpoly®	•	•				
Tefpoly®	•		•		•	•

